



Why is Planning Necessary?

by Earl O. Myler, Chairman/CEO

A mostly unknown fact is that 60% of all churches that start building programs fail to complete them. Though there are various reasons for this, the most common reason is that churches fail because they start off on the wrong foot by not having a proper plan in place.

The typical architect begins with preparing the floor plan and other drawings before the church has determined the size and scope of the project. A church that follows this process omits the first critical step and that is of planning. The planning process lays the foundation from which the design is launched.

The results of bypassing the planning step are usually disastrous as industry statistics validate. The design plans drawn up by the architect usually exceed what the congregation can afford, or the design of the facility does not allow the church to grow because the design does not meet the current or future needs of the ministry. Though appearance is important, design functionality is far more important.

Until you have a clear and accurate understanding of what your church needs to build and its financial capability, the odds of you joining the 60% that fail is great.

A planning study conducted by Facility Growth Experts ensures that you get started off on the right foot as you begin the design process.

If you want to get your church building program off to a good start, give Myler a call today at 800-878-4945 ext. 118. Talk to one of our facility growth planners and ask about Myler's no-cost, no-obligation on-site or on-line building seminar. You can also email us at mconkright@myler.com.



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